

# Engaging with Children

Ashden  
Award  
winner  
2014

# Behaviour Change for Life

- Behaviour change
  - The biggest quick win?
  - Younger vs older children
- Making it cool and fun
- Something for everyone
- Making it business as usual



# The Sustainability Spectrum



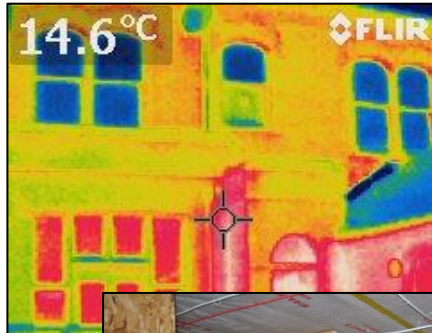
Awareness => Monitors => Green Team => Eco Committee => Projects

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St Faith's  
CAMBRIDGE



# Variety and fun



## Calling all budding film-makers

### Video shorts project for switch off fortnight

Make your own 5-10 second video/animation that will run on the screens in school during Switch Off Fortnight and beyond to remind us all to switch off lights, computers, projectors and turn off the standby function on appliances.



Your video short should be submitted on a memory stick by **Wednesday 7th November** to Mrs Neely or Mr Pendlebury

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# What we have learned

- Kids love badges
- Doing it through the eyes of the children
- Kids persuading adults
- The Dragon's Den approach
- Smaller projects
- Awareness =>=> vocation



# Questions?

